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News

Mantron Animates Madonna

By Catherine Feeny

Mar 26, 2003, 11:18 PST

In cooperation with [Sublime Films](#), [Mantron Corporation](#) has completed work on five HDTV resolution projection animations of Madonna for the artist/photographer [Steven Klein](#).

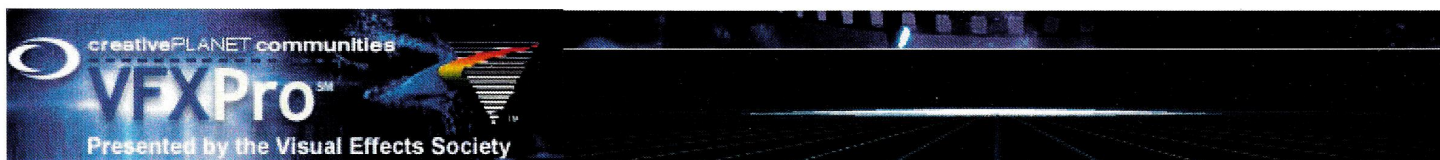
Adam Martinez and Matthew Wallin of Mantron Corp were contacted by Steven Klein to bring still images of Madonna to life in the form of HDTV resolution simulations of fire, cloth, a coyote and a pulsing kidney. Chris Seguire of Sublime Films constructed servers and encoded the still and video material to be projected at Deitch Projects in New York City. The projections will be accompanied by audio design work incorporating some lyrics by Madonna.

The show will open in New York on March 27 at Deitch Projects, located at 76 Grand St. in New York City, and it will run for six weeks.

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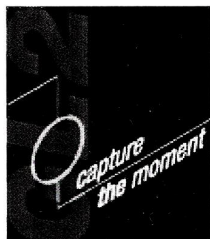




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News

Wallin Lectures on "Cremaster 3"

By Catherine Feeny

Feb 27, 2003, 15:09 PST

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On Saturday, April 12 from 3-5 p.m., former ILM artist Matthew Wallin, of **Mantron Corporation**, will conduct a workshop/lecture using dynamic state-of-the-art computer graphics technology. The workshop is being held in conjunction with the **Solomon R. Guggenheim** exhibition of "Matthew Barney: The Cremaster Cycle."

Wallin, who was visual effects supervisor on the project, will demonstrate his process using specific shots from "Cremaster 3" and discuss Barney's use of 24p high-definition video, digital modeling for rapid prototyping and photo-realistic computer animation and compositing.

As part of the Sackler Center for Arts Education, this program engages artists as collaborative partners in developing innovative educational offerings inspired by current exhibitions and by their own work. Tickets are \$15 (\$10 for members, students, and seniors). This program will take place in the multimedia facilities of the Sackler Center for Arts Education at the Solomon R. Guggenheim Museum at 1071 Fifth Avenue, New York, NY 10128.

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